

**MEETING OF THE AHCC BOARD OF DIRECTORS**

July 19, 2018

7:30am – 9:00am

Albuquerque Hispano Chamber of Commerce

Location: Lockheed Martin Boardroom

**MINUTES**

<b>Meeting Called By:</b>	Michelle Hernandez
<b>Members Present:</b>	Michelle Hernandez, Dennis Garcia, Mary Martinez, Eric Herrera, Tom Domme, Erin Gandara, Gary Sanchez, Vigil, Joan Tafoya, DJ Heckes, Johnny Montoya, Leonard Sanchez, Morris Chavez, Phil Bustos, Ed Manzanares, Raquel Reedy, James Torres, JP Espinoza, Anthony Tenorio, Col. Richard W. Gibbs Steven Quezada, Gene Baca, Joe Trimble, Synthia Jaramillo, Samuel Garcia.
<b>Members Excused:</b>	Paul Chavez, Rudy Beserra, Larry Lujan, Linda Alvarado, Patrick Baldonado, Robin Brule, Scott Aelits, Sherman McCorkle, Vivian Sisneros, John Sanchez, Ken Sanchez, Klarissa Pena, Laura Kesselman, Jack Vigil, Melonie Mathews
<b>Staff and Guests:</b>	<b>Staff:</b> Ernie C'deBaca, Jim Garcia, Connie Lee, Shannon Jacques, Luis Hernandez, Annette Pitera  <b>Guests:</b> Katon Vanetten and Gus Pedrotty, QWorks; Synthia Jaramillo, Economic Development, City of Albuquerque; Carlos Contreras, One Albuquerque; Matt Averill, Floor & Décor; Carisa Otero, BiscoChicas; Howie Kaibel, Yelp NM; Robbie Jacques, North Bar Construction
<b>Minute Taker:</b>	Annette Pitera
<b>I. Call to Order</b>	Michelle Hernandez called the meeting to order at 7:40am.
<b>II. Approval of June 21, 2018, Minutes</b>	Dennis Garcia and JD Heckes attempted to call in but were unable to do so due to conference call technological issues. Motion of approval of minutes by Michelle Hernandez; seconded by DJ Heckes. Motion was passed.
<b>III. Introductions/Presentations</b>	A. Katon Vanetten and Gus Pedrotty, QWorks: civic engagement/empowerment through a volunteer network

- B. Synthia Jaramillo, Director, Economic Development Department, City of Albuquerque: reminded all present to attend the economic program rollout taking place Friday, July 20, 2018.
- C. Carlos Contreras, Director of Innovation and Marketing, City of Albuquerque: presented on the event One Albuquerque, taking place on July 27, 2018
- D. Small Businesses owners, and AHCC members, introduced themselves and provided brief company background:
  1. Matt Averill, Floor & Decor
  2. Carisa Otero, BiscoChicas
  3. Howie Kaibel, Yelp NM
  4. Ronnie Jacquez, North Bar Construction

**IV. Additions and Deletions to Agenda**

No additions or deletions were made

**V. Officer's Reports**

- A. Chief Executive Officer's report by Ernie C'deBaca
  1. There will be no Board of Directors' meeting on August 16, 2018 because of the AHCC Golf Tournament.
  2. Membership: staff titles and responsibilities have been altered; reviewing a change in membership strategy.
  3. The NMOGA "listening" tour continues successfully.
  4. AHCC Executive Committee Retreat will take place on Monday, July 23, 2018.
- B. Membership report by Shannon Jacquez:
  1. 320 new accounts this year to date.
  2. \$25,000 increase from same period in 2017.
  3. Working on retention strategy.
- C. Conventions and Tourism report by Jim Garcia:
  1. Ended the FY 2017-2018 just over 100%.
  2. AHCC will be hosting LULAC in 2021.
  3. 2018-2019 Marketing Plan will be submitted to the City of Albuquerque on August 1, 2018.
  4. Isotopes/Mariachi game was very successful with the assistance of several Board members.
- D. Barel Economic Opportunity Center (BEOC) report by Connie Lee:
  1. All programs are tracking successfully.
  2. Emprendadores graduated 12 students and had a high retention rate; will sign a new MOU with Emprendadores.
  3. 16 students enrolled in the GSP program by PNM.
- E. Treasurer's Report by Eric Herrera
  1. 2018-2019 budget for \$2.4m with a net profit of \$200,000.
  2. New Finance Committee will be meeting monthly, first meeting was in June; Committee members are Eric Herrera, Erin Gandara, Scott Aeilts.
  3. The Finance Committee recommends the Board of Directors approves the budget.

<p>4. The Motion to approve the 2018-2019 budget was made by Michelle Hernandez and seconded by Mary Martinez. As some Board members had left from the meeting, Michelle Hernandez proposed an electronic vote, seconded by Mary Martinez.</p>
<p><b>VI. Unfinished Business</b>          Legacy day will take place on September 13 at AHCC's campus. The event honors the Herencia founders, the Board of Directors, and the Circulo del Presidente members.</p>
<p><b>VII. New Business</b>          None</p>
<p><b>VIII. Announcements</b>          None</p>
<p><b>IX. Adjournment</b>          Meeting was adjourned at 9:00am.</p>
<p>The next Board of Directors' meeting is scheduled on September 20th, 2018 at 7:30am in the Lockheed Martin Boardroom.</p>

Respectfully submitted:

Mary Martinez, Secretary

Date

*Mary Martinez*      7/19/18