

**MEETING OF THE AHCC BOARD OF DIRECTORS**

**March 26, 2020**

**4:00 – 5:00pm**

**Virtual Zoom Meeting**

**MINUTES**

<b>Meeting Called By:</b>	Mary Martinez
<b>Voting Members Present:</b>	Anthony Tenorio, Erin Gandara, Joan Tafoya, Robert Dzur, Joe Trimble, Hank Andrews, Phil Casaus, Mo Chavez, Casey Anglada DeRaad, JP Espinoza, Mike Kivitz, Chriselle Martinez, Sherman McCorkle, Leonard Sanchez
<b>Voting Members Excused:</b>	Dennis Garcia, Scott Aeilts, Brian Charlton, Melonie Mathews
<b>Voting Members Absent:</b>	Eric Herrera, Deanna Archuleta, Rudy Beserra, Rebeca Butler, Brian Chavez, Tyler Chavez, Samuel Garcia, Steven Lucero, Johnny Montoya, Gary Sanchez, Angela Serrano de Rivera
<b>Ex-officio Members Present:</b>	Steven Michael Quezada
<b>Staff and Guests:</b>	<b>Staff:</b> Connie Lee, Jim Garcia
<b>Minute Taker:</b>	Annette Pitera
<b>I. Call to Order</b>	Mary Martinez called the meeting to order at 4:05 pm.
<b>II. Approval of Board Meeting Minutes (February 27, 2020)</b>	Minutes approved.
<b>III. Additions or Deletions to Agenda</b>	None
<b>IV. Officer's Reports</b>	Treasurer's report: the February 2020 report was presented and reviewed by Connie Lee, AHCC CFO. Forecast report will be presented to the Executive Committee and the Board of Directors. February 2020 Treasurer's Report approved.
<b>V. Introductions/Presentations</b>	None
<b>VI. New Business</b>	A. Discussion followed on the COVID-19 impact of the chamber and its membership, and measures being taken by the Chamber to increase revenue streams, membership support, future course of the Chamber.

- B. AHCC staff working from home with daily morning and afternoon zoom meetings; interviews with members are conducted with Zoom; retention staff is focusing on longer-standing members; the AHCC website page on COVID-19 resources is being updated continually.
- C. The Chamber will have a new tenant. The Bernalillo County Sheriff Deputy Association union's office will be moving in early April and will have a continual presence at the Chamber premises for approximately 18 hours a day.
- D. Ernie C'deBaca updated the Board members on several projects:
1. Public Engagement Campaign in collaboration with the City of Albuquerque. The AHCC will receive a \$50,000 contract with the City of Albuquerque.
  2. The AHCC is applying for the MBDA grant to be housed at the Chamber. The City of Albuquerque is also applying and the AHCC will collaborate with the city. The City of Albuquerque will be the fiscal agent and primary operator of the grant. Advantages to the Chamber including receiving rent, bringing traffic to the campus, potential new members, positions the Chamber as the small business chamber, the grant will have state-wide reach.
  3. Bernalillo County approached the AHCC to assist their small businesses in the south Valley and East Mountain areas on paid sick leave, minimum wage ordinances, and other issues.
  4. Southern Sandoval Investments and the executive director of the town of Bernalillo approached the Chamber to help their businesses and determine other revenue streams in their area.
  5. The 2021 Migrant American Farmers Organization (MAFO) conference will take place in Albuquerque. Secured by the Chamber's Convention & Tourism Department.
  6. Congresswoman Deb Haaland led a conference call meeting on SBA resources and federal requests/focus for New Mexico. The importance of the 2020 Census was stressed.
  7. A task force headed by Jen Schroer, Secretary of Tourism, to source goods and supplies; collaborate with businesses on how the state can help their communities.
  8. Ernie C'de Baca, in his role as USHCC board members, conducted a regularly scheduled conference call with the chambers falling under his region, on how they are coping and how their members are coping with the pandemic.
- E. Commissioner Quezada: the Chamber has been very successful in communicating with the South Valley businesses through social media (these businesses represent 80% of small businesses in Bernalillo County). They need to know how to navigate the resources available to them during the COVID-19 period.
- F. Carlos Romero: NM Tech can assist the Chamber with webinars for the Chamber members.
- G. Mary Martinez: Home Instead Care has sent letters to its clients and caregivers to reassure them.
- H. Phil Casaus: construction continues in New Mexico. They are anticipating supply chain issues. Brycon staff is on flex time and working partly from home and partly on-site. Brycon's priority is communicating and reassuring their staff.

<p>I. JP Espinoza: New York Life is leveraging its staff's strengths and successes, maximizing apps in the market as it has a strong consumer base in New Mexico</p> <p>J. Casey Anglada DeRaad: New Space is strategizing with new programs and helping the older generation with virtual tools.</p> <p>K. Joe Trimble: Wells Fargo is calling on their advisors to work with Wells Fargo's customers (approximately 380,000 businesses in the region) to share internal and external resources; helping customers to stay in business but need to hear from small businesses so the bank can know how to help them.</p> <p>L. Mike Kivitz: Adelante is providing services to KAFB; providing food to seniors in the Donna Ana region – Adelante needs volunteers to support the increased need of food distribution and extra security.</p> <p>M. Chriselle Martinez: Nusenda Credit Union is responding to community needs, providing food to the community through their in-house café; deploying loans and assistance to different areas; pivoting in every way to meet needs, create partnerships and programs.</p> <p>N. Sherman McCorkle: is there a way that the AHCC, the City of Albuquerque, Bernalillo County, and the restaurant association to partner in some way to create a focus on the restaurants – such as media networks to donate time?</p> <p>O. Joan Tafoya: Sandia National Labs has already been very involved in assisting small businesses and is focusing on bringing awareness to these programs.</p>
<p><b>VII. Old Business</b> None</p>
<p><b>VIII. Announcements</b> None</p>
<p><b>IX. Adjournment</b> Mary Martinez adjourned the meeting at 5:00pm.</p>
<p><b>The April 23<sup>rd</sup> Board meeting location to be determined.</b></p>

Joan Tafoya      4/23/20  
 Joan Tafoya, Secretary      Date