

MEETING OF THE EXECUTIVE COMMITTEE

April 20, 2021

3:00 – 4:30pm

Virtual Meeting

MINUTES

Meeting called by:	JP Espinoza, Chair
Members Present:	Joe Trimble, Erin Gandara, Casey Anglada DeRaad, Rob Dzur, Brian Chavez, Phil Casaus
Voting Members Not Present:	Mary Martinez
Staff	Ernie C’deBaca, Connie Lee, Shannon Jacques, Michelle Hernandez (General Counsel)
Minute Taker:	Annette Pitera
I. Call to Order	JP Espinoza called the meeting to order at 3:04pm
II. Approval of Minutes – March 16, 2021	Motion to approve the March 16, 2021, meeting minutes. Seconded by Rob Dzur. Motion passed.
III. Additions or Deletions to Agenda	A. None
IV. Treasurer’s Report:	A. Treasurer’s Report: presented by Erin Gandara, Treasurer. Motion to approve passed. Hired a new bilingual Member Engagement Specialist.
V. New Business	A. MBDA Export Center Grant Application: \$2million over five years. Due April 26, 2021. B. Section 8A business development program: there is none in New Mexico; would be housed at the Chamber; planning in collaboration with Frank Garcia of Perikin. C. Rock and Sand Pilot Program: a leadership pilot program; need 5-6 businesses for the pilot testimonials before offering the program to the membership; two coaches and a video series; pilot program charge of \$500; will discuss at the Board Meeting on April 22. D. Executive Committee Retreat: scheduled on May 18.
VI. Old Business	A. BeWellnm: Ernie C’deBaca presented an update; call center is exceeding goals B. Golf Tournament, May 6: already close to selling out teams and hole sponsors; 16 event sponsors. C. Strategic Planning on Membership: the focus of the Executive Committee Retreat on May 18 th will be on membership, its direction, and long-term planning.

VII. Announcements

- A. Gala: February 12, 2022; pre-planning is starting and monthly meetings will be scheduled as of July 2021.
- B. USHCC/MBDA: the City of Albuquerque MBDA program has added \$34,000 additional funds for this year's contract, with the possibility of another \$50,000-\$84,000 next year.
- C. Avanzar: Wells Fargo awarded the \$25,000 program to Chamber again for the third year.

D. Adjournment

JP Espinoza adjourned the meeting at 4:20pm.



Robert Dzur, Secretary

5/19/21

Date