

**MEETING OF THE EXECUTIVE COMMITTEE
OF THE BOARD OF DIRECTORS**

February 19, 2019

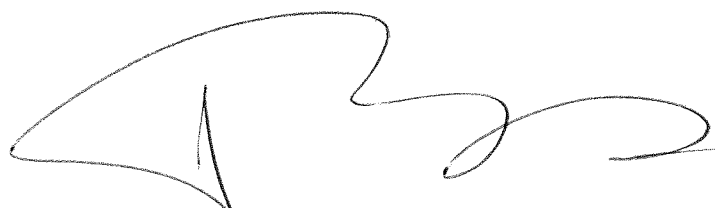
3:00pm – 4:30pm

AHCC - Wells Fargo Conference Room

MINUTES

Meeting called by:	Mary Martinez, Chair Elect
Members Present:	Dennis Garcia, Tom Domme, Erin Gandara, Joan Tafoya, Anthony Tenorio, Eric Herrera, Michelle Hernandez
Members Not Present:	Synthia Jaramillo
Staff	Ernie C'de Baca, Jim Garcia, Connie Lee, Annette Pitera
Minute Taker:	Annette Pitera
I. Call to Order	Mary Martinez, Chair Elect, called meeting to order at 3:08 pm.
II. Approval of Minutes – January 16, 2019	Motion to approve minutes by Mary Martinez, Tom Domme. Motion passed.
III. Additions or Deletions to Agenda	None
IV. New Business:	<ul style="list-style-type: none">A. Treasurer's Report: Eric Herrera reviewed the goals of the Finance Committee.B. Discussion on 2019 Gala Revenue occurred. Goal is to have results and history of Gala revenue at March 19th Executive Committee meeting.C. 2019 Gala Event review: for next year prepare a video of highlights of AHCC accomplishments at the bar location; announcements to urge guests to move to dinner area.D. Discussion on creating revenue drivers for membership and events.E. Discussion on fundraising efforts - establishment of AHCC Foundation by the end of FY2019.F. Membership Committee Update: first meeting took place; the Committee's focus will be on the AHCC tagline "Join. Connect. Thrive", educating the public on what the Chamber does, working on the big picture strategy, providing leads to the Chamber sales team, strategic issues relative to membership.G. Ernie C'de Baca gave an update on the legislative issues on behalf of the Governmental Affairs Committee.H. Erin Gandara introduced the WeConnect program: connecting small and large businesses to procurement; keeping businesses in New Mexico; inaugural event on April 3rd.

V. Old Business None
VI. Announcements None
VII. Adjournment Mary Martinez adjourned the meeting at 4:40pm.



3/19/19

Tom Domme, Secretary

Date