

MEETING OF THE EXECUTIVE COMMITTEE

March 16, 2021

3:00 – 4:30pm

Virtual Meeting

MINUTES

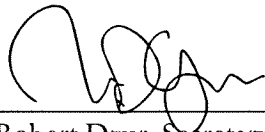
Meeting called by:	Joe Trimble, Chair Elect
Members Present:	Mary Martinez, Erin Gandara, Casey Anglada DeRaad, Rob Dzur, Brian Chavez, Phil Casaus
Voting Members Not Present:	JP Espinoza
Staff	Ernie C'deBaca, Connie Lee, Shannon Jacques,
Minute Taker:	Annette Pitera
I. Call to Order	Joe Trimble called the meeting to order at 3:06pm
II. Approval of Minutes – February 16, 2021	Motion to approve the February 16, 2021, meeting minutes. Seconded by Casey Anglada DeRaad and Phil Casaus. Motion passed.
III. Additions or Deletions to Agenda	A. None
IV. Treasurer's Report:	A. Treasurer's Report: presented by Connie Lee, CFO. Motion to approve passed.
V. New Business	A. Procurement Summit, March 18: overview of the Summit presented by Shannon Jacques, Chief Development Officer; event will be in a virtual format using the new Hop In platform.
VI. Old Business	A. Foundation Search: Ernie C'deBaca updated the Committee that the Hispano Chamber has purchased the platform and has a staff member, Ryan Chavez, dedicated to researching matching grants for which the Hispano Chamber can apply. B. Strategic Planning: i. Searching for grants large enough to explain the Hispano Chamber's services, reach, and property, in collaboration with Board Teams. ii. Board Teams' goals will be discussed at the Board meeting. iii. The Hispano Chamber continues to search for diverse revenue streams so it is not dependent on the annual Gala. iv. Board members are the key to our best leads in the Community; Board members should want to be part of the Chamber; testimonials from each Board members; building relationships vs. selling; become more engaged with the Chamber's social media; Board members need to hear from retention – why the members continue/or don't continue to join.

VII. Announcements

- A. The USHCC Legislative Summit, March 30-31, 2021, will take place virtually; the registration link and agenda will be forwarded to the Board.
- B. BeWellnm update: Special Enrollment Period February 15 to May 15; beWellnm team led by Veronica Arzate, who is extremely knowledgeable in this industry and very experienced.
- C. The Golf Tournament, May 6, is taking place at Santa Ana and Twin Warriors Golf Courses.

D. Adjournment

Joe Trimble adjourned the meeting at 4:28pm.



Robert Dzur, Secretary

4-23-2021

Date