MEETING OF THE BOARD OF DIRECTORS
March 21, 2019
7:30 – 9:00 am
YES Housing
901 Pennsylvania NE, Albuquerque

I. CALL TO ORDER (Dennis Garcia, Chair)

II. APPROVAL OF MINUTES (February 21, 2019)

III. OFFICERS’ REPORTS
A. Consent Agenda: Any Board member may request removal of a report from the consent agenda for discussion.
B. Treasurer’s Report – vote required

IV. INTRODUCTIONS/PRESENTATIONS
A. Chris Baca – President & CEO, YES Housing
B. Jacob Lowery – Turquoise Museum
C. Frank Gutierrez – Frank Gutierrez Photography
D. Freddie Brito – Lowes Home Improvement
E. Andrea Maestas – Live Nation

V. ADDITIONS OR DELETIONS TO AGENDA

VI. NEW BUSINESS
A. Report on Legislative Session
B. Education Excellence Awards Program, April 27, 2019

VII. OLD BUSINESS
A. 2019 Gala Results
B. Dialogue on Strategic Actions

VIII. ANNOUNCEMENTS

IX. ADJOURNMENT

JOIN. CONNECT. THRIVE.
MEETING OF THE AHCC BOARD OF DIRECTORS  
March 21, 2019  
7:30am – 9:00am  
YES Housing  
901 Pennsylvania Avenue NE, Albuquerque

MINUTES

<table>
<thead>
<tr>
<th>Meeting Called By:</th>
<th>Mary Martinez</th>
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<tbody>
<tr>
<td>Members Excused:</td>
<td>Eric Herrera, Michelle Hernandez, Antony Tenorio, Angela Gallegos Macias, Synthia Jaramillo, Rudy Beserra, Paul Chavez, Latty Lujan, Morris Chavez, JP Espinoza, Sherman McCorkle, Gary Sanchez, Jack Vigil, Col. Richard W. Gibbs, Steven Michael Quezada</td>
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<tr>
<td>Members Absent:</td>
<td>James Torres, Raquel Reedy, Ken Sanchez</td>
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| Staff and Guests:           | **Staff:** Ernie C’de Baca, Jim Garcia, Connie Lee, Annette Pitera  
**Guests:** Chris Baca, President & CEO, YES Housing; Jacob Lowery, Turquoise Museum; Frank Gutierrez, Frank Gutierrez Photography |
| Minute Taker:               | Annette Pitera |

I. **Call to Order**  
   Dennis called the meeting to order at 7:40am.

II. **Approval of Board Meeting Minutes, February 21, 2019**  
   Motion to approve by Dennis Garcia, Mary Martinez, and Tom Domme. Motion was passed.

III. **Officer’s Reports**  
   A. All reports were part of the Consent Agenda and sent prior to the meeting to all Board members for their review. No requests were made to retrieve any report from the Consent Agenda.  
   B. Treasurer’s Report presented by Erin Gandara: update on 2019 Gala financials. Review of February financials; BEOC’s numbers have improved greatly. Motion passed, seconded, and approved.
IV. Introductions/Presentations
A. Chris Baca, President and CEO, YES Housing. Host of the meeting; gave the background of the creation of YES Housing and its goals.
B. Frank Gutierrez, Frank Gutierrez Photography.
C. Jacob Lowery, Turquoise Museum: opening gala on April 5th; opening to the public on April 6th.
D. Erin Gandara on WeConnect summit on April 3rd.

V. Additions or Deletions to Agenda
None

VI. New Business
A. Ernie C’de Baca gave a summary of the 2019 Legislative Session. The AHCC bill to promote underutilized business did not pass; the Johnny Tapia funding did not come through; Governmental Affairs Committee will debrief and craft next steps.
B. Education Excellence Awards Ceremony April 27th. $1,000 scholarships to approximately 40 students, five “Thrive” ($5,400) four-year scholarships. Sponsors maintain relationship with the student they sponsor through the student’s further education. Received 90 applications to date. The Education Committee reviews the scholarship applications and award recipients primarily based on their highest need.
C. Board member Mike Kivitz (CEO of Adelante Development Center) has donated five laptops and five desktop computers and committed to doubling that next year. Mr. Kivitz reminded the Board members to pass old computers to his company which are then made current by their diverse IT program, this way they will be able to donate more to next year’s scholarship recipients. Mike Kivitz extended an invitation to the AHCC board members to visit Adelante.
D. AHCC Avanzar New Business Accelerator Program has begun. The USHCC and Wells Fargo in partnership with the Albuquerque Hispano Chamber of Commerce (AHCC) and the Latin American Chamber of Commerce of Charlotte (LACCC) will administer a year-long accelerator program designed to help small scalable HBEs Avanzar (or advance) and take their business to the next level.
E. Melonie Mathews, Co-Director of Gathering of Nations and Miss Indian World Program Coordinator updated the board on the 36th annual Gathering of National taking place at EXPO. It will include a tribal leaders’ summit, meet and greet, and US representatives. City of Albuquerque has been very supportive. Takes place April 26-27, and Miss Indian World takes place at the Convention Center on April 25th.
F. Jim Garcia, AHCC VP gave the following updates:
   a) Pro soccer team United NM and AHCC are planning a Cinco de Mayo event on May 5th at the Isotopes Park.
   b) Mariachi Nuevo NM – five Isotopes games this year.
   c) Hispanic National Bar Association conference which took place in Albuquerque on March 20-23, and at which AHCC assisted with the logistics
d) Westside Community Pride Day, April 28th, hosted by Commissioner Quezada; NM United and AHCC will be in the parade.

VII. Old Business
A. Gala results: Ernie C’dé Baca provided an update on the debrief with the contractors, and a review of the final Gala financial results. Dennis Garcia added that next year, and at all annual signature events, UNM interns may be called upon to help.
B. Strategic Actions:
   a) Dennis Garcia, Ernie C’dé Baca, Connie Lee, and Tessah Latson from the Chamber will be participating at the US Hispanic Chamber of Commerce Legislative Summit on April 2-3. They will have side meetings with Senator Heinrich and others regarding the creation of a MBDA office in Albuquerque and will pitch Albuquerque as host city to the USHCC September 2020 Summit.
   b) The Board Membership Committee, led by Mary Martinez, will present an update at the April 25th Board meeting.
   c) A list of all annual signature and member events has been provided to each board member. They are encouraged to attend El Portal (new member training) and the Member Appreciation Breakfast at least once and take the opportunity to meet our new members. Robert Dzur attended the International Trade Committee meeting, the March El Portal and the March Member Appreciation breakfast and spoke highly of his experiences and how it helped him be more connected with the membership.

VIII. Announcements
None

IX. Adjournment
Dennis Garcia adjourned the meeting at 9:06am

The next Board of Directors’ regularly scheduled meeting will take place on April 25, 2019, at the Albuquerque Hispano Chamber of Commerce.

Tom Domme, Secretary Date