MEETING OF THE EXECUTIVE COMMITTEE
OF THE BOARD OF DIRECTORS
May 21, 2019
3:00 – 4:30pm
Wells Fargo Conference Room

I. CALL TO ORDER (Dennis Garcia, Chair)

II. APPROVAL OF MINUTES (April 25, 2019)

III. ADDITIONS OR DELETIONS TO AGENDA

IV. NEW BUSINESS
A. Treasurer’s Report
B. Dolores Huerta Position Paper
C. Golf Classic, June 27, 2019 – conflict with Board Meeting

V. OLD BUSINESS
A. 2019 USHCC National Convention
B. Membership
C. Dialogue on Strategic Actions

VI. ANNOUNCEMENTS

VII. ADJOURNMENT

JOIN. CONNECT. THRIVE.
MEETING OF THE EXECUTIVE COMMITTEE  
OF THE BOARD OF DIRECTORS  
May 21, 2019  
3:00pm – 4:30pm  
Albuquerque Hispano Chamber of Commerce  

MINUTES

<table>
<thead>
<tr>
<th>Meeting called by:</th>
<th>Dennis Garcia, Chair</th>
</tr>
</thead>
<tbody>
<tr>
<td>Members Present:</td>
<td>Dennis Garcia, Eric Herrera, Anthony Tenorio, Tom Domme, Erin Gandara, Synthia Jaramillo</td>
</tr>
<tr>
<td>Members Not Present:</td>
<td>Mary Martinez, Joan Tafoya</td>
</tr>
<tr>
<td>Staff</td>
<td>Ernie C’de Baca, Connie Lee, Annette Pitera</td>
</tr>
<tr>
<td>Minute Taker:</td>
<td>Annette Pitera</td>
</tr>
</tbody>
</table>

I. **Call to Order**  
Dennis Garcia, Chair called meeting to order at 3:04 pm.

II. **Approval of Minutes – April 16, 2019**  
Motion to approve minutes by Dennis Garcia. Motion passed.

III. **Additions or Deletions to Agenda**  
2020 Census and financial repercussions on New Mexico if it is not carried out successfully. AHCC is working with the Senator Udall and Senator Heinrich’s offices on the 2020 Census, and Tessah Latson, AHCC Director of BEOC, was sworn in by the Bernalillo and City Council as a member of the joint 2020 Census Complete Count Committee.

IV. **New Business:**  
A. Treasurer’s Report: 1) Connie Lee, CFO, will give the Finance Committee additional information on marketing and operational expenses; review of the income statement – process will be fine-tuned; BEOC has increased revenue due to the NMOGA and PNM GSB contracts, 2) Finance Committee focused on upcoming budget; Membership Department staff increased.  
B. Dolores Huerta Position Paper on changing a street name to Dolores Huerta which runs into Avenida Cesar Chavez to honor two leaders, is being supported by the City of Albuquerque and AHCC.  
C. The June 27th Board meeting falls on the same day as the Golf Classic, scholarship fundraiser for AHCC. The June 27th Board meeting will be cancelled. The budget will be presented and approved electronically through the Finance Committee, Executive Committee, and Board of Directors.  
D. The Board meeting of July 25th will feature a presentation by Synthia Jaramillo, Director, Economic Development Department, City of Albuquerque, on the City’s initiatives affecting small businesses.
E. Ryan Chavez is the Chamber's new Director of Policy. Ryan was granted to us from NMOGA for a one year term. She will focus on federal, state, and local positions that affect the Chamber and its members.

F. The Governmental Affairs Committee will schedule regular monthly meetings, as opposed to on an ad hoc basis.

V. Old Business
   A. A proposal from the City and the Chamber has been submitted to the USHCC to host the 2019 USHCC National Convention in Albuquerque in late September 2019. A Decision is expected in the next two weeks.
   B. AHCC Membership Department: additional sales, retention, and event staff have been hired, and the Starza Group social media company contracted to focus on specialized campaigns and daily communication with our community.
   C. Strategic Actions: Synthia Jaramillo gave a brief review on two City initiatives: 1) Job Training Albuquerque (a local Job Training Inventive Program Fund – JTIP) which will focus on main street businesses and industries that do not qualify for state JTIP funding, 2) a small business advocacy office is being created to work with small businesses and help them navigate the procurement, planning, zoning, and other bureaucratic processes and procedures, and other city systems.

VI. Announcements
   A. A reminder that future Board meetings will be held on the fourth Thursday of the month, 3:00 – 4:30pm, followed by appetizers and refreshments providing an opportunity for Board members to get to know each other. Location of each Board meeting to be determined.

VII. Adjournment
     Dennis Garcia adjourned the meeting at 4:27pm.

Tom Domme, Secretary

6/18/19