



Eric M. Herrera, CPA, CGMA

Mr. Herrera is the founder and President of Blueprint, a financial and accounting business design firm. He has spent a lifetime funneling his energy into acquiring financial knowledge, building accounting systems, developing healthy teams, and revitalizing the financial blueprint of many New Mexico companies. His passion and unique skillset contributed to his decision to start Blueprint, a firm rooted in financial intelligence and information technology—built to design, organize and strengthen his client’s accounting and financial posture. Mr. Herrera also has a broad background in both private industry and public accounting. His 24 years of experience covers real estate and construction taxation and business planning, mergers and acquisitions, tax planning for closely held businesses and owners, and business entity selection. His passion for client service has helped many businesses and business owners achieve their financial goals.

Mr. Herrera has published articles and delivered presentations on numerous tax topics, including real estate, federal tax updates, closely-held business planning and the alternative minimum tax.

Eric has been a servant leader in business circles and in the community. During his free time you can find him with his family enjoying things like cooking, traveling and enjoying the bosque.

BOARD/PROFESSIONAL MEMBERSHIP

- American Institute of Certified Public Accountants (AICPA) - Professional Member
- New Mexico Society of Certified Public Accountants (NMSCPA) - Professional Member
- Albuquerque Hispano Chamber of Commerce (AHCC) - Treasurer and Executive Committee
- Bosque School - Chairman of the Board and Executive Committee

National Hispanic Cultural Center Foundation - former Board Member and Treasurer

- Campfire USA - former Board Member
- Quality New Mexico - former Member of the Executive Committee
- St. Pius X Foundation - former Treasurer
- Ronald McDonald House Charities of New Mexico - former Treasurer
- Manzano Day School - former Trustee

EDUCATION/CREDENTIALS

- CPA - Certified Public Accountant
- University of New Mexico, Albuquerque, NM – Bachelors of Business Administration - Accounting