



**FOR IMMEDIATE RELEASE**  
**February 22, 2021**

**Contact:** Angelique Baca  
**Phone:** (505) 842-9003  
**Email:** angelique@ahcnm.org

## **Albuquerque Hispano Chamber of Commerce Announces Small Business Community Day**

**Albuquerque, NM** – The Albuquerque Hispano Chamber of Commerce is excited to announce the second annual drive-thru “Small Business Community Day” on Friday, February 26. The Small Business Community Day is an opportunity for small business participants to receive PPE boxes containing hand sanitizer, medical masks, cloth masks, disinfectant spray, and some will include thermometers and acrylic dividers. Community partner vendors will also provide music, information and coupons, product samples, and raffle prizes. “We are thrilled to give back to our community and support small businesses as we work to re-open together, safely,” said Ernie C’deBaca, President and CEO of the Hispano Chamber. Each vendor will be following COVID-safe practices and guidelines.

Participating vendors include Girl Scouts of America selling cookies, ABQ-IT for drop-off and recycling of retired electronic equipment, beWellnm offering information on low-cost to no-cost health insurance, and nearly 30 other offering coupons and samples.

Community participants must register online at the Hispano Chamber’s [website](#) and must meet the following qualifications: small business under 50 employees, conduct business inside the Bernalillo County and Albuquerque City limits, provide required business information, and register for the event online. The drive-thru event will be held at the Hispano Chamber campus at 1309 4th St. SW, beginning southbound along 4th street avenue from Lead towards Bridge Ave from 9:00am to 1:00pm.

### **About the Hispano Chamber**

The Hispano Chamber is organized to promote economic development, to enhance economic opportunities and to provide business and workforce education with an emphasis on the Hispanic and small business community in Albuquerque and New Mexico. Established in 1975 by 14 members of the Hispanic business community, the AHCC is a community of approximately 1,000 business owners, entrepreneurs and professionals committed to scaling small businesses



and empowering individuals through economic growth and wealth creation. The AHCC is the largest Hispanic chamber in the country and the largest chamber of commerce in New Mexico. Our membership is comprised of approximately 65% Hispanic-Owned Businesses and 35% Non-Hispanic Owned Businesses. While being an historically Hispanic-focused association, we are inclusive and proud to consider ourselves the Small Business Chamber of not only Albuquerque, but of the state of New Mexico. To learn more, visit [www.ahcnm.org](http://www.ahcnm.org).

###