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Ernie C'de Baca  
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April 2019

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CHAIR ELECT

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TREASURER

**SAMUEL GARCIA**

President and CEO

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SECRETARY

Competitive Benefits Administrators (CBA)

Anthony Tenorio  
VICE-CHAIR

Mr. Garcia is responsible for the overall management of the company. He has over 35 years of benefits administration experience servicing clients across the United States. Sam has continuously leveraged his deep operational experience, personnel management and customer service skills to drive growth, implement new technologies and increase market share. With a leadership style guided by transparency, clear expectations and coordinated execution, Mr. Garcia has led CBA to substantial success in multiple markets and lines of business.

Joan Tafoya  
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Erin Gandara  
VICE-CHAIR

Michelle Hernandez  
PAST CHAIR

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Mr. Garcia established CBA, a Minority Business Enterprise (MBE) benefits consulting firm, with a primary focus on serving public sector employers and specializing in the provision of Third Party Administration, Retirement and Voluntary Benefits. Mr. Garcia assists with product design, reviewing utilization, pricing and negotiating with Insurance company personnel to ensure optimal cost-benefit for clients.

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