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Synthia Jaramillo
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April 2019

SYNTHIA RENEE JARAMILLO

Director, Economic Development
City of Albuquerque

Synthia Jaramillo is an accomplished small business and community thought leader with extensive management experience in multiple areas including: program design and implementation, benchmarking, corporate, community and public affairs, project coordination, grant writing, staff training, supervision, strategic planning, budgeting and financial analysis. Ms. Jaramillo is a recognized thought leader in entrepreneurship, community growth, small business growth and community empowerment. She has completed extensive graduate-level executive training at one of the nation's most prestigious academic institutions: The University of Notre Dame, Mendoza College, where she received cutting-edge leadership and strategic business and non-profit executive training.

Ms. Jaramillo has extensive experience serving as liaison to prominent local and national corporate, government, community groups and institutions. As an example, she was recently invited by Square to facilitate a localized town-hall type meeting in the Bay Area that included executives from Square, Twitter and Google. The goal of the meeting was to look at best practices to improve relations with Latino customers as well as the hiring of Latino employees. Ms. Jaramillo is also a recent graduate of the Stanford Latino Entrepreneurship Graduate Program at the Stanford School of Business, only one of four New Mexicans to ever be invited to this prestigious program.

BOARD MEMBERSHIPS AND COMMUNITY SERVICE

- Board Member at Siembra Leadership Academy, the new Entrepreneurial HS
- Leader/Member of Albuquerque's Living Cities Integration Initiative
- Board Member at Institute of Policy, Evaluation, & Applied Research (IPEAR) at UNM.
- Board Member of the Parker Center for Family Business at UNM Anderson School of Management.
- Advisory Board Member, Barelmas Community Coalition
- Member of the New Mexico Small Business Development Center's Small Business Development Center Advisory Council
- Advisory Board Member of the National Latino Journal Editorial
- National Council of La Raza Affiliate Member
- Member of the United States Hispanic Chamber of Commerce Foundation Leadership Committee that focuses on Women in Business & Leadership

HONORS AND AWARDS

- 2015 Woman of Influence.
- Hispanic Chamber of the Year 2014-2015, United States Hispanic Chamber of Commerce.

Ms. Jaramillo is also a proud mother of two daughters.